



**Ninth
Annual
Statewide
Conference
for Women
in the
Trades**

WOMEN BUILDING CALIFORNIA

May 15-16, 2010
Marriott Oakland City Center

*(Conference starts at 9 a.m. on Saturday
and ends at 2 p.m. on Sunday)*

Sponsored by
State Building and Construction Trades Council of California
in collaboration with
Tradeswomen, Inc.



WOMEN BUILDING CALIFORNIA

Our goal

The **Women Building California** conference is a statewide conference for women who work in construction or are interested in exploring a construction career. We hope to bring more women into the trades and offer them skills, resources, and support to thrive in these careers through retirement.

While today's economy may be in crisis, policy makers are clear that rebuilding the infrastructure and developing new green technologies are the best solutions to provide jobs and economic growth. Women need to be a part of the proposed economic stimulus and green economy and have access to these high-wage, high-skilled jobs of the future.

Sponsored by the **State Building and Construction Trades Council**, this conference invites tradeswomen to network and to develop skills and strategies to recruit, retain, and promote leadership of women on the jobsite and in their unions. Politicians,



union leaders, apprenticeship coordinators, contractors and tradeswomen facilitate more than 20 workshops and plenary sessions.

The conference is being planned in collaboration with a committee of women from Tradeswomen, Inc., unions, apprenticeship programs and support organizations across California.

Saturday—May 15

- 7:00 a.m. Registration Opens
Continental Breakfast
- 9:00 a.m. Welcome Plenary
- 10:00 a.m. Workshop Session I
- 11:45 a.m. Lunch Plenary
- 1:45 p.m. Workshop Session II
- 3:30 p.m. Workshop Session III
- 5:30 p.m. Conference Reception
Dinner (on your own)

Sunday—May 16

- 8:00 a.m. Breakfast
- 9:00 a.m. Caucuses by Trade
- 10:30 a.m. Workshop Session IV
- 12:15 p.m. Closing Plenary
- 2:00 p.m. Conference close



For more information: 916-443-3302



Hotel Accommodations

Marriott Oakland City Center
11th Street & Broadway, Oakland

Rate: \$140 per room (plus tax)

To Reserve: 1-800-228-9290

Rates based on single or double occupancy.

Reserve by **April 20** for the group rate:

“Women Building California Conference.”

Potential workshops (2010 list under construction!)

Just coming in...

- ⊙ Surviving & thriving in apprenticeship
- ⊙ Applying for Apprenticeship 101
- ⊙ Tools to recruit young women in our schools and communities

Staying in...

- ⊙ Making a mentoring program that works
- ⊙ Snappy comebacks: Dealing with harassment
- ⊙ Wellness and fitness
- ⊙ Blueprint reading
- ⊙ Talk to a lawyer
- ⊙ Safety & health on the job
- ⊙ Unions 101: How do they work?

Growing leaders...

- ⊙ Leadership skills: Moving up in your union
- ⊙ Getting active: The 2010 elections
- ⊙ Building a “green” future

Beyond the tools...

- ⊙ Tools to become a union contractor
- ⊙ Career ladders after the tools
- ⊙ Higher education options for tradeswomen
- ⊙ Investing and preparing for retirement

Nourishing extras...

- ⊙ Blue jean pocket writers
- ⊙ Using new media to organize & network
- ⊙ Tool recognition
- ⊙ Women making history
- ⊙ Behind-the-scenes tour

Also, caucuses by trade, entertainment, networking and much more. . .



Getting There

Public transportation: One block from BART (Oakland—12th Street Station).

Directions: *Nine miles from Oakland International Airport:* 880 North to Broadway, turn right. Hotel is between 10th and 11th Streets.

From San Francisco: Bay Bridge to 980/Oakland. 11th-12th St. exit. Left on 11th St., 5 blocks to Hotel.

Parking: Self-parking at the hotel is \$22/day. Other lots are available nearby.

For more information: 916-443-3302

WOMEN BUILDING CALIFORNIA

2010 Registration Form

Registration Fee:

\$65 per person* (if received before April 10)

\$80 per person* (if received by May 10)

\$95 per person* (paid at the door)

includes two continental breakfasts, lunch, reception and snacks

** \$10 discount (per person) for members of SBCTC-affiliated unions.*

A limited number of vendor tables are available for \$300/table, plus registration fees for each person staffing the table. Before sending your check, contact dchaplan@sbctc.org to be sure tables are available.

Amount Enclosed: \$ _____

If sending one check for multiple people, please indicate amount paid per person.

Make registration check payable to **State Building Trades Council** and return with this form to the address below.

On-line registration will be available after March 15. Go to: www.sbctc.org

Please print neatly!

Complete one form for each attendee (make copies as needed)

Name _____

Union/Organization _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Women's Conference
1225 8th Street, Suite 375
Sacramento, CA 95814

More ways to participate!

Video: Are you an established or aspiring video maker or performance artist? Here's your chance to showcase your stuff. We're soliciting 1-minute (or so) videos about working in the trades to show during the conference. All videos must be received on CD or DVD by May 1 at the Building Trades' Sacramento office.

Art: Are you an artist with tradeswomen-related art to display? We'd love to see it!

Spoken Word: We're looking for poets and spoken word artists to perform at the conference.

Union Banners: If you have a stand, you can display your banner in the conference hall. For banners that are not self-standing, we'll have a "banner parade" — always a great photo op!

For more info about submitting videos, art or being a spoken word artist at the conference, e-mail dchaplan@sbctc.org.

For more information: 916-443-3302
www.sbctc.org